

## MBA I SEMESTER

- A1 Principles of Management
- A2 Business Environment For Managerial Decisions A3 Business Statistics
- A4 Corporate Communication-I
- A5 Information Technology for Managers
- A6 Marketing Management
- A7 Human Resource Management
- A8 Financial Accounting for Managers

## MBA II SEMESTER

- B1 Production and Operations Management
- B2 Operations Research
- B3 Corporate Communication-II
- B4 Financial Management
- B5 Organizational Behaviour
- B6 SIP (PROJECT)
- B7 Business Research & Analytics (OEC)  
(offered in house by the department)

### GENERAL MANAGEMENT

- B8 Management Information System
- B9 Micro Small and Medium Enterprise Management
- B10 Total Quality Management

### MARKETING STREAM

- B11 Integrated Marketing Communication
- B12 Consumer Behaviour
- B13 Business Marketing B14 Service Marketing

### FINANCE STREAM:

- B15 Financial Markets & Services
- B16 Cost and Management Accounting
- B17 Behavioural Finance
- B18 Insurance and Risk Management

### HUMAN RESOURCE

- B19 Applications of Labour Laws
- B20 Managerial Effectiveness and leadership
- B21 Career Planning and Development
- B22 Performance Management and competency mapping

## MBA III SEMESTER

- C1 Strategic Management
- C2 Business Ethics
- C3 Legal Aspects of Business
- C4 Introduction to Entrepreneurship (OEC)  
(offered inhouse by the department)

### GENERAL MANAGEMENT

- C5 Knowledge Management
- C6 Business Process Re engineering & Bench Marking
- C7 Project Management
- C8 Business Process Outsourcing
- C9 Enterprise Resource Planning(ERP)

## MARKETING STREAM

- C10 Supply Chain Management
- C11 Sales Management
- C12 E-Commerce and Digital marketing
- C13 Retail Management
- C14 Strategic Brand Management
- C15 Rural Marketing
- C16 Applied Marketing Research

## FINANCE STREAM

- C17 Mergers, Acquisitions and Corporate Restructuring
- C18 Personal Finance and Tax Planning
- C19 Derivatives Market & Risk Management
- C20 Principles & Practices in Modern Banking
- C21 Project Planning, Appraisal & Control
- C22 International Financial Management
- C23 Security Analysis & Portfolio Management

## HUMAN RESOURCE

- C24 Organisation Development & Institution Building
- C25 Compensation Management
- C26 International Human Resource Management
- C27 Emotional Intelligence & Managerial Effectiveness
- C28 Talent Management
- C29 Learning and Development
- C30 Human Resource Information System

## MBA IV SEMESTER

- D1 Management Control System
- D2 MCP(PROJECT)

### GENERAL MANAGEMENT

- D3 E-Business Management
- D4 Management in Government
- D5 Environmental Management

### MARKETING STREAM:

- D6 International Marketing
- D7 Applications of Services Marketing
- D8 Product Management
- D9 Customer Relationship Management

### FINANCE STREAM:

- D10 Business Taxation
- D11 Microfinance and Financial Inclusion
- D12 International Accounting
- D13 Spread Sheet Skills for Finance Professionals
- D14 Goods and Service Tax

### HUMAN RESOURCE:

- D15 Corporate Restructuring-Human Dimensions
- D16 Strategic Human Resource Management
- D17 Social Legislation for Indian Managers